



Nov. 15-17, 2022 in Toronto Ontario, we hosted the 17th Annual Hwy H₂O Conference "Path to a Sustainable Waterway". The conference took an in-depth look at issues and trends in maritime shipping on the Seaway - Great Lakes system, exploring Economic, Social and Environmental Sustainability. Throughout the conference, delegates shared opinions, thoughts, and suggestions contributing to the events success. We truly appreciate your participation, and look forward to seeing everyone again soon.

The emcee is the heart of any event and we'd like to again thank, Pina Melchionna, President & CEO, CITT, for playing a key role in the success of the 17th Annual Hwy H₂O Conference.

Opening remarks and warm welcomes were provided by Bruce Hodgson, Director, Market Development for The St. Lawrence Seaway Management Corporation (SLSMC) and newly appointed Administrator, Great Lakes St. Lawrence Seaway Development Corporation (GLS), Adam Tindall-Schlicht. I think it's safe to say that the outlook for Hwy H₂O and the Seaway has never looked better.

Ken Carey, Sr. Manager, Real Estate Development at the SLSMC, thanked and acknowledged the contributions of our longest standing conference committee, and provided an overview touching on Hwy H₂O marketing, promotions and awareness. We thank you again - Adam Johnson (OSL), Yolanda Boehmer (CanforNav), Rowland Howe (Port of Goderich), Maria Cartier (Port Milwaukee), GLS and SLSMC teams.

Day 1 -

Nathan Janzen, Sr. Economist, RBC Economics Research - RBC Royal Bank, provided our attendees with an Economic Outlook followed by industry experts William Scriber, Executive Director & CEO - Port of Oswego, Steve Salmons, President & CEO - Port Windsor, and Cindy Larsen, President - Muskegon Lakeshore Chamber of Commerce who provided attendees with an overview of their practices that support long-term economic growth without negatively impacting social, environmental, and cultural aspects of the community.

To well position ourselves as a supply chain of the future, our Social Sustainability panel, moderator Louis-Paul Tardif (L-P Tardif & Associates), panelists Karen Ogidiben (Algoma), Robert Roy (MEA), Genevieve Allard (Port Trois-Rivières) and Ted Kirkpatrick (Heddle Shipyards) provided a series of presentations, followed by a discussion of proactive ways of managing and identifying business impacts on employees, workers, customers and local communities. No system can move forward without social sustainability and we thank them for their contribution to creating a supply chain of the future.

Keynote speaker - Chris Turner, Sustainability & Global Cleantech Expert, ended the day by providing us with an engaging presentation making our brightest possible future seem near at hand. Chris is boundlessly optimistic about the future and refreshingly pragmatic about the path that leads us there. It was great to have him share this with our audience.

Day 2 -

A last minute addition to the agenda was Sarah Syed, Top 20 under 20 Climate Activist, innovator, and poet. Sarah has made it her goal to not only advocate for a sustainable future but find tangible, actionable solutions. After hearing her speak, we should all be optimistic that her generation will lead the way in solving many of today's problems.

The final module of the conference covered one of the most talked about pillars of sustainability - Environmental Sustainability. We brought together industry thought leaders to provide insight on how they are enabling growth within their market while protecting our worlds environment. Moderator, David Bolduc, Executive Director - Green Marine, panelists Jason Van Geel, President & General Manager - Carlsun Energy Solutions, Chris Morgan, CEO & Founder - Hoverlink Ontario Inc., Daniel Dagenais, VP Port Performance & Sustainability - Port of Montreal, and Dr. Richard Stewart, Professor - Transportation and Logistics, presented diverse perspectives on the issues at hand, shared facts, personal experiences, expressed opinions and answered audience questions.

To close the conference, Mr. Terence Bowles, President & CEO, The St. Lawrence Seaway Management Corporation, delivered parting remarks thanking all involved in making the conference a success.

At last, another huge thank you goes out to all of our amazing sponsors. This conference was only possible with all of your contributions. We truly appreciate your support and can't thank you enough for your generosity.

